

45th ANNUAL WOOSTER SQUARE CHERRY BLOSSOM FESTIVAL

Sunday, April 22, 2018

SPONSORSHIP OPPORTUNITIES



The Cherry Blossom Festival souvenir program will be actively distributed to the several thousand attendees at the Sunday, April 22 event. We encourage you to support this classic New Haven festival and make your organization or business more visible by becoming a sponsor. We greatly appreciate your contribution at any level. Our sponsorship form, with all details, is attached. Note: All program copy is due by Monday, April 2.

Platinum Sponsor - \$2,000

- Inside front cover or inside back cover (outside back cover sponsor is committed)
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

Gold Sponsor - \$1,000

- Full-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

Silver Sponsor - \$500

- Half-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

Bronze Sponsor - \$250

- Quarter-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner, recognition from the stage throughout the afternoon

Yoshino Cherry Tree Sponsor - \$100

- Business Card listing
- Business/organization name listed on our website and and Facebook page with a link to your website

Cherry Blossom Sponsor - \$50

- Logo or nameplate listing
- Business/organization name listed on our website with a link to your website

Historic Wooster Square Association
45th Annual Cherry Blossom Festival • April 22, 2018

SPONSORSHIP FORM

(or download from link on www.historicwoostersquare.org homepage)

Name _____

Contact Person _____ Tel. _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Please check sponsorship level:

_____ **Platinum - \$2,000**

_____ **Gold - \$1,000**

_____ **Silver - \$500**

_____ **Bronze - \$250**

_____ **Yoshino Cherry Tree - \$100**

_____ **Cherry Blossom - \$50**

Please make checks payable to: **Wooster Square Conservancy, Inc.** and send check, completed sponsorship form, and black & white camera-ready copy to:

Wooster Square Conservancy, Inc.
c/o Charlotte Murphy
42 Academy Street, Side 1
New Haven, CT 06511

You may also email your sponsorship information and copy to charlotte@murphmail.com.
Program copy must be camera-ready in jpg, pdf, tiff or doc format.
All program copy is due by Monday, April 2.

Sizes:

Full page 7.25" h x 4.5" w

Half page 3.5" h x 4.5" w

Quarter page 3.5" h x 2.25" w – or submit a hard copy business card

Logo/nameplate – either jpg, pdf, tiff or hard copy from letterhead or other source

If you have questions, please contact: Charlotte Murphy: charlotte@murphmail.com
or 203-777-1371 (home) or 203-988-7160 (cell)

Wooster Square Conservancy is the 501(c)(3) arm of the Historic Wooster Square Association
* **Questions? Contact Charlie Murphy at cgmurphy517@gmail.com or 203-777-1371.**